

## ③- (A) Umeshu (Japanese plum wine) making & Ume syrup making at a specialty shop Kanagawa／Kamakura



### The Experience

Bringing Japanese ume culture to the world.

Experience making your own umeshu and ume syrup at CHOYA UME STUDIO run by CHOYA, the world's top plum wine brand. Discover your preferences through tasting 5 varieties of umes and 5 types of sugar, then choose your preferred base liquor for umeshu or opt to make ume syrup. You can take your finished creation home as a souvenir in flight-safe packaging. This is a Japanese unique food culture experience enjoyable even for non-drinkers and guests under 20.

English guide available (Menus are also provided in Chinese and Japanese).

### Sales Points

The Ume Experience at CHOYA Kamakura store is a special program for overseas guests to "Dive deep into Japanese culture".

By learning about Japan's over 1000-year-old ume tradition while crafting your own umeshu or ume syrup, you can enjoy the "Flavor you nurtured" long after your trip.

Discover the subtle differences in flavor through tasting of ume varieties and sugar types, and experience the delicacy of Japanese food culture.

The experience in the charming city of Kamakura adds even more value to the workshop.

### General Information

- Contact: Kanagawa DMO
- Business Hours: 9:00 AM - 5:00 PM
- Website : <https://www.kanagawa-kankou.or.jp/>
- Phone : 045-681-0007
- Email : [product@kanagawa-kankou.or.jp](mailto:product@kanagawa-kankou.or.jp)

<b>Tour Types</b>	Group and Incentive Travel
<b>Target</b>	Relaxing out-of-the-ordinary experience or active-interaction with the local
<b>Price (Tax Included)</b>	Please inquire.
<b>Includes</b>	Workshop fee, Materials, English guidance, Flight-safe packaging, Takeout drinks, Same-day product storage
<b>Meeting Point</b>	CHOYA UME STUDIO, Kamakura Store Address : 11-7 Onari-cho, Kamakura city
<b>Access</b>	1-minute walk from Kamakura station
<b>Reservation Period</b>	From 3 months to 1 month prior
<b>Reservation Accepted</b>	Year-round (Closed on weekends, public holidays, and Dec 30 - Jan 3)
<b>Duration</b>	Approx. 50-55 minutes
<b>Group Size</b>	2-14 per group (Contact us for larger groups)
<b>Private</b>	Private bookings for groups of 8 or more
<b>Languages</b>	<input checked="" type="checkbox"/> EN <input type="checkbox"/> Others : Upon request
<b>Guide Provided?</b>	Yes (English)